



WACTO

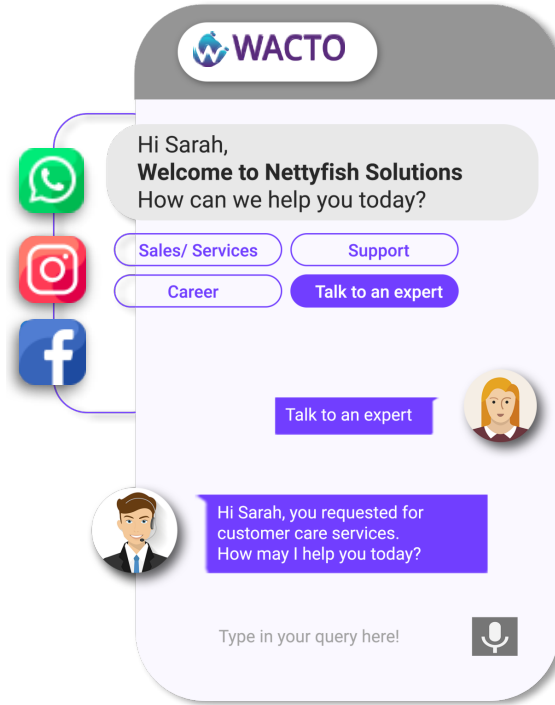
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Nettyfish
Solutions
creating smart communications

AI Powered Omnichannel Solutions

That Automates Your Business



Hello Business People!

Are you running a successful business, and have created a great image for your brand?



What About in Your Non-Business Hours?

Is your support agent available 24x7 to answer your clients' questions through all channels?



Let's Do WACTO!



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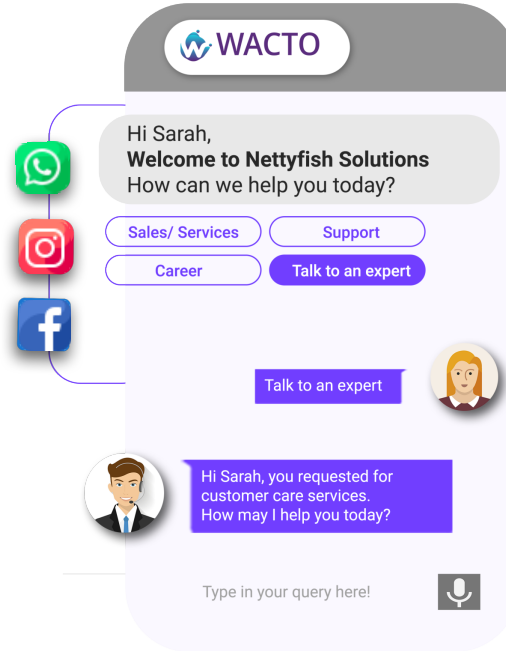
Features of WACTO WhatsApp Chatbot

- ◎ Chatbot
- ◎ Automation
- ◎ Branding
- ◎ API
- ◎ Metrics
- ◎ Manage Contacts
- ◎ Connect with Servers
- ◎ Add Operation
- ◎ Broadcast



Chat Flow Configuration

Customize your Chatbot based on your personalization



200+ Tailormade chatbot flow for every business

Sync Your WhatsApp with



HubSpot



zapier



gorgias



zapier

Reports and Metrics of Chats

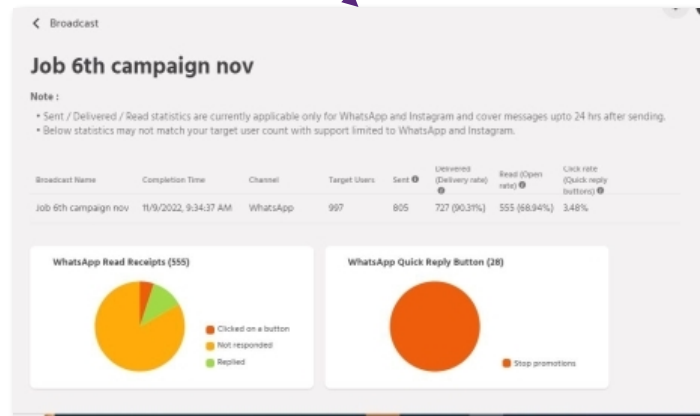
Basic Broadcast

+ Create New Broadcast

	Published	Scheduled	Drafts			
Broadcast Name	Published Time	Channels	Target Users	Pending Users	Estimated Completion Time	Status
Job 5th campaign nov	11/7/2022, 4:46:17 PM	WhatsApp	997	0	11/7/2022, 4:50:17 PM	Completed
Job 4th campaign nov	11/2/2022, 3:27:42 PM	WhatsApp	999	0	11/2/2022, 3:31:42 PM	Completed
subscrib	11/2/2022, 12:04:11 PM	WhatsApp	9	0	11/2/2022, 12:04:11 PM	Completed
subscribe	11/2/2022, 11:55:23 AM	WhatsApp	9	0	11/2/2022, 11:55:23 AM	Completed
subscribetest	11/2/2022, 11:36:28 AM	WhatsApp	9	0	11/2/2022, 11:36:28 AM	Completed
fb_thank_you	10/29/2022, 2:37:56 PM	WhatsApp	1,391	0	10/29/2022, 2:49:56 PM	Completed
Freshclaptest	10/21/2022, 5:44:35 PM	WhatsApp	9	0	10/21/2022, 5:44:35 PM	Completed

16 ▾ Results: 1 - 10 of 14

< 1 2 >



Train a bot using keywords

Overview

FAQs

Entities

Tabular Input

Cognitive Search

Responses & Training

Settings

Upload FAQ

+ Add FAQ

User Question	Bot Response
yes	
Interested	
am interested	Start path - NE.HR.Flow
may I know the package	
vacancy	
Later	Oh oops! you Missed out our informative
Subscribe	Thank you for Subscribe we update our informative.
	All the best for your career,Let us know if seek any job in future or Refer your job seeking friends also.
No	Thank you.

10 Results 1 - 4 of 4

< Bots

Nettyfish Solution ...

Overview

FAQs

Entities

Tabular Input

Cognitive Search

Responses & Training

Settings

< FAQs

Add FAQ

Category

default

Language

English

Question

Add your Question here

+ Add Question

Entities

Entity

Add FAQ

Cancel

API documents for integrations



Cloud Integrations

Wato API

API Logs

Note:
Integrations settings updated here are global across all bots.

Customer Identifier	Bot Key
XXXXX	XXXX-XXXXXX-XXXXXX-XXXXXX

Create your first App in seconds

+ Create your first app



Power of AI WhatsApp



WHATSAPP BUSINESS ON PHONE		BUSINESS WHATSAPP API	
No business verification badge	✗	Business verification badge on Tier upgrade	✓
No API	✗	API documents available	✓
No WhatsApp broadcast	✗	WhatsApp broadcast on template approval from Facebook	✓
No multiple operators	✗	Multiple team and multiple operators can be assigned to chat	✓
No Manual Chabot flow creation	✗	Manual Chatbot flow (No-code process)	✓
		Metrics reports can be extracted	✓
		Fully automated	✓





Four Level of Message Limits

⋮

1,000 Msgs
Tier 1

10,000 Msgs
Tier 2

100,000 Msgs
Tier 3

Unlimited Msgs
Tier 4





How to upgrade your TIER



TIER upgrading steps



Quality Rating

Your quality rating is based on how messages have been received by recipients over the past seven days and is weighted by recency. It is determined by a combination of quality signals from conversations between businesses and users. Examples include user feedback signals like blocks, reports and the reasons users provide when they block a business.

In the example below, a business with a messaging limit of 1,000 business-initiated conversations gets its limit increased to 10,000 when it messages a total of 2,000 unique users within a 7-day period. The first table shows how the business reaches the 10,000 messaging limit in 2 days. The second table shows how the business reaches the 10,000 messaging limit in 4 days.

	24 hours (Day 1)	24 hours (Day 2)	24 hours (Day 3)	24 hours (Day 4)	24 hours (Day 5)
Number of users messaged	1,000	1,000	1,000		
Total number of users messaged	1,000	2,000	3,000		
Messaging Limit Tier	1K	1K	10K		

	24 hours (Day 1)	24 hours (Day 2)	24 hours (Day 3)	24 hours (Day 4)	24 hours (Day 5)
Number of users messaged	500	500	500	500	500
Total number of users messaged	500	1,000	1,500	2,000	2,500
Messaging Limit Tier	1K	1K	1K	1K	10K

Maintaining High Quality

- Make sure messages follow the WhatsApp Business Policy and Commerce Policy.
- Only send messages to users who have opted into receiving messages from your business.
- Make the messages highly personalized and useful to users. Avoid sending open-ended welcome or introductory messages.
- Be mindful of messaging frequency; avoid sending customers too many messages a day.
- Be thoughtful of informational messages, optimizing for content and length.



Thanks!

Do you have any questions?

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